



FOR IMMEDIATE RELEASE

"Adventure Day": A New Children's Music Album by Flor Bromley Takes Families on a Musical Journey

New York, NY - [August 9th, 2023] - Flor Bromley, an award-winning bilingual children's music artist originally from Peru, has announced the release of her fourth family album, "**Adventure Day**". The album, set to be released on August 24th, features eight original tracks written by Bromley, and is aimed at children aged 0-7 years old, as well as caregivers who enjoy music for kids that covers a variety of genres. The album offers a magical view through a toddler's perspective on a day filled with everyday routines.

"**Adventure Day**" takes listeners on a musical quest through a day in the life of a little kid, capturing the excitement and joy of everyday moments such as taking a bubble bath, playing with friends, walking in nature, solving bullying in school, and enjoying food. The songs are all in English and are designed to be both educational and entertaining.

As a mom with a toddler, Bromley wanted to capture the special times of the toddler stage of life and turn daily routines into exciting adventures. "Adventure Day" is a musical representation of this idea and is designed to encourage families to enjoy music together and treasure the special moments they share. Flor is excited to share "Adventure Day" with families and hopes that the album will encourage listeners to find the extraordinary within the ordinary moments of their day-to-day lives.

The album, produced by **Grammy® winners Lucy Kalantari and Dean Jones**, features a variety of musical genres. You should expect to dance along to the merengue style "Wake Up" song, to reminisce of the 90s by the inspired punk rock tune "No Nap Today", and to bounce around non-stop with the ska themed "Bubble Bubble Bubble Bath".

The album features Oregon-based family performer **Red Yarn** on the country inspired theme "**Food**". Yarn gives the track funny vibes and interactions throughout the song while lending his authentic unique vocals. Another highlight is the song "**Bubble Bath**" featuring Houston music-maker **Uncle Jumbo** who brings the song to another level while adding a bopping beat and rap to the bridge.

The album also presents many children, including Flor's own 8-year-old daughter and 4-year-old son. Flor's toddler son wrote the beginning of one of the songs "Nature Walk" while taking a walk with mom, and his vocals can be heard in the track.

Flor's previous albums: "Chiqui Music Boom," "Fiesta Global," and "Pachamama" have garnered critical acclaim, with "Pachamama" winning a 2021 NAPPA award and "Fiesta Global" being named an official selection of notable works for children by the American Library Association in 2020. Her music and educational videos have been featured on PBS WNET Thirteen "Let's Learn" and have been played on the top 13 of Kids Place Live Sirius XM. Flor has performed at venues nationwide, including Wolftrap, Miami Children's Museum, NYC KidsFest, Strand Theatre in Maine, Children's Museum of Manhattan, Museo del Barrio, Summer on the Hudson and many more. Her work has been praised by Red Tricycle, Broadway World, Parents Latina, Rockmommy, The Toybook, among others.

To coincide with the release of the album, Bromley will be performing in various venues around NY during the summer. Additionally, a music video for "**Playtime**" will be released late August. Physical copies of "**Adventure Day**" will be available in CD format for distribution and press. The album is set to be released on August 24th, 2023 on all digital streaming platforms. For more information, please visit her website at florbromleymusic.com

Album Title: Adventure Day

Release Date: August 24th, 2023

For all ages, but specially for kids 0-7 years old

SRP: \$10 CD; \$9.99 digital download

Duration time: 22 minutes

SONGS LIST:

1. Wake Up
2. Bully
3. Food ft. Red Yarn
4. Playtime
5. No Nap Today
6. Nature Walk
7. Bubble Bath ft. Uncle Jumbo
8. Dreamland

